## RxEOB Works with Inside Rx® to Reduce Prescription Drug Costs

RxWallet® allows users to have their electronic prescription information sent directly to their phone, enabling them to shop for the best price.



INSIDE RX IS NOT INSURANCE. Other terms apply and discounts vary, <a href="InsideRx.com/savings-card-terms">InsideRx.com/savings-card-terms</a>.

Administered by Inside Rx, LLC.

RxEOB.com, a transformational health information technology company, is excited to announce another partnership in our efforts to help bring price transparency and patient choice to e-prescribing. Inside Rx® discounts are now available in the RxWallet® mobile application! With the RxWallet application users will have access to pricing options, including the Inside Rx discount program, right in the palm of their hand - turning them into proactive shoppers before they arrive at the pharmacy.

RxEOB believes everyone should have a simple and reliable way to access affordable prescriptions. Consumers deserve information that empowers them to make informed choices about the price and delivery of their medicine. To assist consumers, RxEOB has released the RxWallet e-prescription shopper application through the Apple and Google Play app stores.

RxWallet is an application that provides patients with pre-adjudication access to their electronic prescriptions, allowing them to:

- Easily compare drug therapy options
- Determine which pharmacy is best for them to use

- Identify and understand their payment options, including:
  - o The Inside Rx Discount Program
  - o Insurance
  - o Manufacturer discount programs

Like RxEOB, Inside Rx is a leader in helping patients and their families easily shop for the medications they need while getting discounts delivered more conveniently than ever. We at RxEOB are excited to be working with Inside Rx to help patients to get discounted prices and convenient access to their medications through our RxWallet application. Our partnership will promote better outcomes and a healthier lifestyle for patients." said Robert Oscar, CEO and Founder of RxEOB.

"Inside Rx is continually growing and expanding our strategic partnerships to deliver our commitment to bring prescription savings within reach to even more patients nationwide." said Beth Easton RPh, Managing Director of Inside Rx. "We are proud to partner with RxEOB and bring savings to patients through their RxWallet platform."

## **About RxEOB**

RxEOB.com, LLC is a digital patient engagement company grounded in more than 20 years of health information technology, serving some of the nation's largest health insurance providers. RxEOB believes patients, families, employers, and health plans make the best decisions about health and cost when they are well-informed; and provides applications and tools to help sponsors manage their prescription benefits to reduce overall drug spend. RxWallet is a revolutionary new application designed to assist consumers to achieve the same goal. For additional information visit <a href="mailto:rxwallet.com">rxwallet.com</a>. For additional information on RxEOB, visit <a href="mailto:rxeob.com">rxeob.com</a> or send an email to <a href="mailto:sales@rxeob.com">sales@rxeob.com</a>.

## About Inside Rx

Founded in 2017, Inside Rx is committed to making prescription medications more affordable and accessible for individuals and families. As an Evernorth company, Inside Rx negotiates lower prices on thousands of brand and generic medications, helping to ease the financial burden of high drug costs. Through strategic partnerships, Inside Rx offers eligible patients savings of up to 80%\* at over 60,000 pharmacies nationwide. To learn more about Inside Rx, including eligibility requirements, visit www.insiderx.com.

<sup>\*</sup>Average savings based on usage and Inside Rx data as compared to cash prices; average savings for all generics are 78%; 37% for select brand medications; restrictions apply.



